#### SearchTower

### ELEVATING EXECUTIVE SEARCH

Specialized Recruiting for Legal and Financial Industries





Access to Top Talent



Accessible, Personal Service

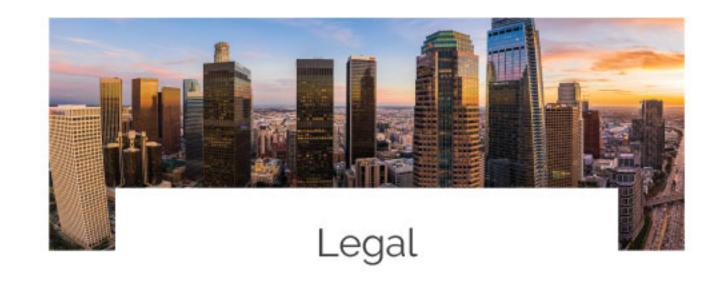


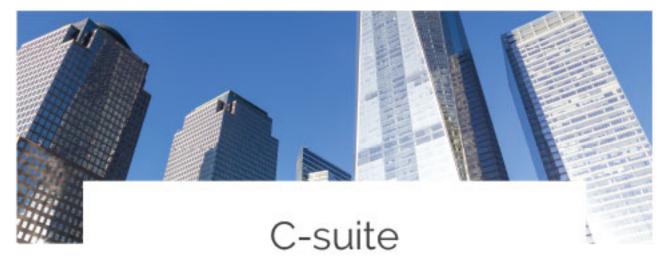
Flexible Business Model, Retained or Contingent



Timely, Measurable Results

As a national executive search firm, SearchTower helps organizations gain a competitive advantage with our customized search process, and we leverage our experience to help organizations find the best talent for critical leadership roles.







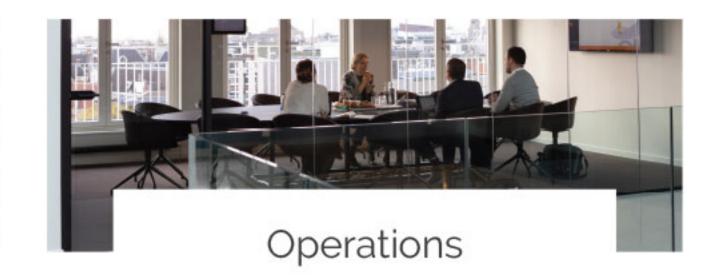












# 75<sup>+</sup>years

#### combined experience

#### Clients We Serve\*

We are proud to partner with some of today's most successful and innovate clients and companies, including:

- Nation's top mutual fund companies
- Top national brokerage firms
- Private asset money managers
- Financial services companies
- Industry-leading compliance, audit and advisory firms

\*Due to confidentiality and non-disclosure agreements with our clients, we are unable to share specific firm names of the clients we support.



## Effective and Dynamic Recruiting for the Financial and Legal Sector

The Financial Services Industry is constantly evolving. Now more than ever, you need a search team with a diverse field of qualified candidates to complete your management team. Our satisfied clients represent organizations across the financial sector from broker dealers to investment firms and from non-profit organizations to insurance companies.



Wm. Watson Straub
President

Watson founded SearchTower leveraging more than 16 years of financial services and talent acquisition experience. Watson is known for his objectivity as well as understanding the importance of a firm's unique culture, which is vital to a successful retained executive search.



**Donald R. Foster, AIF** *Managing Director* 

Don, one of the Co-Founders of SearchTower, has been working with Watson Straub since December 2009. He has more than 30 years of experience in the financial services industry and has worked closely with client companies to develop successful searches for Chief Financial Officers.



Carol Essig, PHR, sHRBP Director, Talent Acquisition

Carol leads our Human Resources search practice. She is a Human Resources Executive with over 15 years of experience in both recruiting and human resources. She provides sound consultation around employee engagement, retention strategies, and guidance on key staffing challenges.



Jen Heisinger Walker, Esq. Director, Legal Talent Acquisition

Jennifer joins the SearchTower team following years of successful law practice. Jen was born and raised in the heart of South Jersey. She earned her Bachelor's degree from Princeton University magna cum laude in 1994 followed by her law degree from the University of Chicago in 1998.



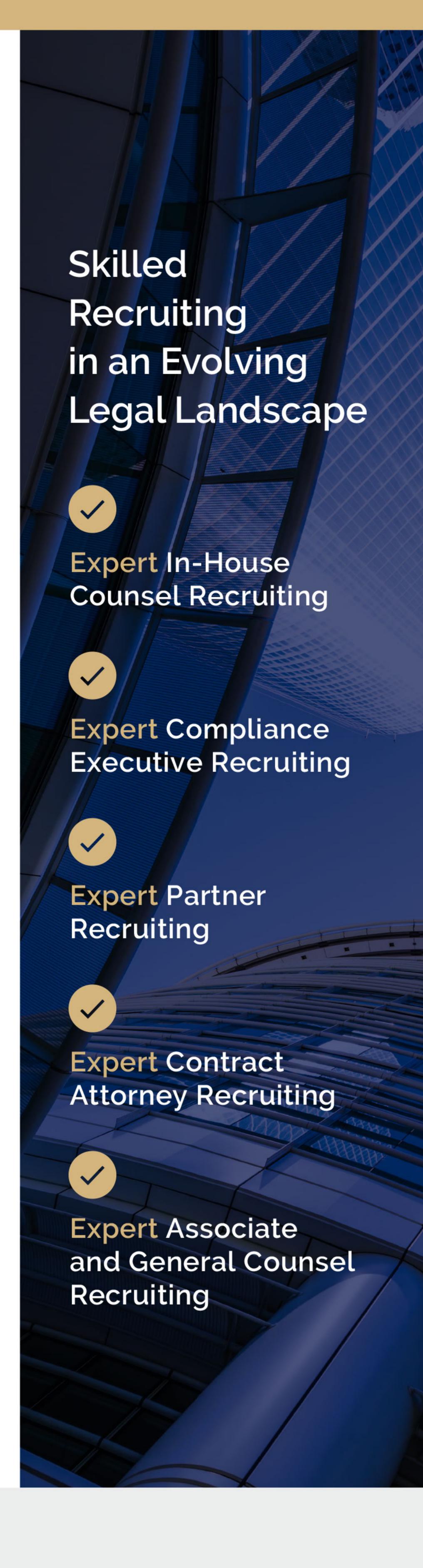
**Debra Grier** *Director, Talent Acquisition* 

Debra has more than 30 years of financial services and recruitment experience. She began recruiting in 1994 with Securities America, Inc. and has since recruited and consulted on various roles. Debra's experience has grown through her time hiring in a multitude of industries and at numerous companies and owns her own firm, DG Consluting Services.



**Lisa Serota** *Director, Talent Acquisition* 

Lisa has over 20 years' experience as an executive recruiter with such industries as: healthcare, technology, and sales. Lisa transitioned her experience in 2015 to the financial services industry while working at Equitable Advisors, formally known as AXA Advisors.



#### Partner with SearchTower

To learn more about how SearchTower can help your organization and talent acquisition needs, please contact us.

SearchTower

32 North Bryn Mawr Avenue, Suite 200 Bryn Mawr, PA 19010 (610) 520-2311 • info@searchtower.com